

PRESS RELEASE

New triumvirate at DESIGNA – Robert Monsberger and Gotthard Mayringer join the management board of the Kiel company

Kiel, 2019-01-18: Alongside the CEO, Dr. Thomas Waibel, Robert Monsberger and Gotthard Mayringer will now also take responsibility for the business of the parking management systems manufacturer from Kiel as Chief Sales Officer (CSO) and Chief Financial Officer (CFO) respectively. In addition, as Senior Vice President Business Development, Dr. Markus Plankensteiner will strengthen the DESIGNA US Team at the headquarters in Kiel.

In recent years, DESIGNA has grown rapidly, both in terms of turnover and the number of employees. In order to continue driving this growth forward, the expansion of the management board is “a resolute step that will enable the company to continue to enjoy great market success in future,” according to DESIGNA CEO Dr. Thomas Waibel.

In Robert Monsberger, DESIGNA is welcoming a top manager into the fold. Over the last few years the 51-year old father of two has worked in a number of different directorial positions, including at Siemens, Efkon, Asseco Solutions AG and Smart Connected Solutions. Mr Monsberger therefore brings valuable experience in the marketing of intelligent software applications based on the “Internet of Things” to his new position. Robert Monsberger is an experienced Sales and Marketing expert with an international profile, as Dr. Thomas Waibel explains. “I am sure that with his focus on innovation and transformation, he will continue to successfully lead the DESIGNA brand and its products along the road to networked mobility.”

The proven financial expert, Gotthard Mayringer, completes the management board of DESIGNA at its Kiel Fjord head office. The 52-year old Austrian has a wealth of experience in the international fiscal and financial systems as well as in management consulting. Before joining DESIGNA, Mr Mayringer held various directorial positions with ENGEL Spritzgiessmaschinen and Mayr-Melnhof Karton AG. “I am delighted that, in Gotthard Mayringer, we have been able to attract a CFO with significant specialist knowledge and leadership qualities to DESIGNA,” observes Dr. Thomas Waibel. “With his experience he is ideally suited to meeting the challenges faced by the company as it grows, and continuing the success story that is DESIGNA.”

In addition, in his role as Senior Vice President Business Development, Dr. Markus Plankensteiner will strengthen the DESIGNA US Team at the Kiel headquarters. In recent years Dr. Plankensteiner has held a range of management positions in the fields of “Internet of Things” and international sales focusing on the USA at the high-tech company TTech, and will contribute extensive and valuable experience to meeting the challenges that lie ahead. Plankensteiner will be taking responsibility, effective immediately, for business development in what is, for DESIGNA, the vital American market.

Additional information:

DESIGNA Verkehrsleittechnik GmbH
Faluner Weg 3
24109 Kiel, Germany
Phone +49 431-5336-0
www.designa.com

Picture Attached (from left to right): CEO Dr. Thomas Waibel, CSO Robert
Monsberger, CFO Gotthard Mayringer, © DESIGNA.

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