

PRESS RELEASE

DESIGNA Verkehrsleittechnik continues to invest in the American market

Partner Automatización y Tráfico ALTO, Mexico, becomes DESIGNA ALTO

Kiel/ Mexico City, 01-16-2019: The manufacturer of parking management systems is further expanding its activities on the American continent. DESIGNA Verkehrsleittechnik has taken over 100% of its partner Automatización y Tráfico ALTO headquartered in Mexico City.

DESIGNA and the newly rebranded DESIGNA ALTO have been working together successfully since 2014 and have jointly implemented several projects, including Arboleda in Monterrey and Miyana in Mexico City. "With this new cooperation, DESIGNA will grow as a leading player on the Mexican market. DESIGNA's experience and DESIGNA ALTO's access to the market represent an ideal combination for significantly increasing market share in Latin America," says DESIGNA CEO Dr. Thomas Waibel. Roberto Arouesty, Managing Director of DESIGNA ALTO, emphasizes the enhanced positioning in the market. "Our new and existing customers will benefit from the excellent service, which will further improve thanks to the direct involvement of DESIGNA. Through close cooperation, new features can be developed for our market in order to optimally meet the needs of our customers. We are very happy to be part of the DESIGNA family."

DESIGNA Verkehrsleittechnik: DESIGNA has more than 65 years of experience in the development, installation and maintenance of indoor and outdoor parking space management products and services. As one of the world's leading companies for fully automatic parking systems, DESIGNA serves customers in the airport, hospital, shopping center, university and municipal sectors. The company is exceptionally positioned in the North and South American markets with its subsidiary DESIGNA USA in addition to several strong partnerships.

DESIGNA ALTO: Since its founding in 1994, the company has firmly established itself in the field of parking solutions and has expanded its sales business with numerous installations in Mexico. DESIGNA ALTO is headquartered in Mexico City with 125 employees. The company has two additional locations in Mexico: Monterrey and Guadalajara.

Additional Information

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