
PRESS RELEASE

WESCOR Parking Controls Joins Designa as US Business Partner

Chicago/Kiel, 11-06-2018: WESCOR Parking Controls recently became the newest US Business Partner for DESIGNA USA. WESCOR joins the growing group of industry-leading companies to partner with DESIGNA to bring future-proof parking systems to their customers.

Founded in 1951 in Kiel, Northern Germany, DESIGNA's clear and visionary standards have led to the development of innovative products and solutions for the parking management sector for more than 65 years.

Vinny Cloutier, WESCOR president, stated that his company joined DESIGNA because it is a world-class company, with the industry's best technology and a commitment to continued innovation. "We are very pleased to be part of the Designa team. The proven technology and reliable performance is what drew us to the company. The New England market will respond positively to a new choice in PARCS brand in the region."

"We're pleased to welcome WESCOR as a US Partner," said Tom Sivak, President of DESIGNA USA. "I have known Vinny for over 25 years and his company is highly respected in the region with a strong market share. WESCOR will provide a strategic benefit in New England as we continue to expand our presence nationally."

For more information:

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