

PRESS RELEASE

A very special first: Launch of the three new DESIGNA pay stations

Pay Coinless, Pay Cashless and Pay Cash & Card

Kiel, 2018-07-18, Welcome to the new face of the BlueEdition product family . The three new DESIGNA pay stations – Pay Coinless, Pay Cashless and Pay Cash & Card – prove that technical requirements and sophisticated design go hand in hand. The special feature: the new pay stations are specifically developed to meet the demand for payment options that are currently desired by the operator.

Instead of simply having one fully equipped pay station which involves the operating company having to make compromises if it for example wishes only to accept coinless payments, DESIGNA now offers three pre-defined pay stations with separate performance profiles for every payment need. All three new pay stations - Pay Cashless, Pay Coinless and Pay Cash & Card - are designed for processing tickets and cards with magnetic strip and barcode technology. They are compact in design and architecture, available in different operating heights and optionally equipped with NFC readers. The intuitively designed user interface ensures a smooth payment process for car park customers.

Pay Cashless: Being able to pay for parking conveniently, without cash, makes a significant contribution in improving customer satisfaction. With the cashless solution from DESIGNA, operators can offer their customers a secure transmission of customer payment data and reduce the expense of cash handling.

Pay Coinless: The coinless solution shortens the payment process by handling bank notes and credit cards exclusively. Thus, providing less stress and greater customer satisfaction.

Pay Cash & Card: The all-in-one pay station provides full device architecture and functionality. All payment transactions, whether with cash, debit/credit cards or cashless can be performed. Thus, all requirements to a fully-equipped car park management system can be fulfilled.

Additional information:

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