

References

Shopping Malls



Germany, Berlin



KaDeWe



Operator: VINCI Park Deutschland

Retail Space: 60,000sqm

Start-Up: 2007

Car Park: ~1,000 spaces

Equipment: Total: 18 terminals
 3 Entrance Control Terminals
 4 Exit Control Terminals
 10 Automatic Pay Stations
 1 Manual Cash Register

Description: The KaDeWe is the biggest department store in Europe and has the second biggest retail space (behind Harrods in London). Founded in 1905 it has experienced times of economic transition and international conflicts. Today, the KaDeWe is not only a shopping location; it is a magnet for tourists from all around the world. Therefore, the user profile is imaginably diversified and demands specialised CPMS.

Website: <http://www.kadewe-berlin.de/>

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