



DESIGNA

Marketing | contact

Press Release

Version 3.2010



FACTS AND FIGURES

Company name	DESIGNA Verkehrsleittechnik GmbH
Company headquarters	Faluner Weg 3, 24109 Kiel, Deutschland Telefon: 0431 - 5336-0; www.designa.com
Nature of business	Developing, producing, installing and maintaining fully automated systems for parking facility management
Management	Dr. Thomas Waibel
Began trading	1951
Market presence	In 60 countries
Number of employees	250 internationally at more than 30 offices in eight subsidiaries
Annual turnover	Approximately 50 million euros
Products	PM ABACUS and SLIMPARK

THE COMPANY

“DESIGNA crosses boundaries wherever it makes sense to do so.”

For the past 60 years a clear vision has helped DESIGNA to develop innovative products and services for parking facility management. With around 6,000 systems installed, and a range of distribution partners and subsidiaries in more than 50 countries around the globe, we have become one of the world’s leading manufacturers of fully automated parking systems. But DESIGNA offers much more than just that. As the initiator of an entire industry, DESIGNA supplies not only technical equipment and the software to go with it, but also offers something very few others do: innovative ideas. DESIGNA has never been about adapting successfully, it’s all about leading successfully.

DESIGNA demonstrates its particular capabilities by the intelligent networking of existing and new systems, with open interfaces that can be expanded without difficulty, and by cleverly implementing ideas that represent genuine added value—and in the newly emerging industry of intermobility, ideas like that are in hot demand. DESIGNA assists its customers with enthusiasm and dependability from the development of the first idea all the way to the complete technical implementation of your parking facility management solution.

THE PRODUCTS

PM ABACUS

Included as standard: the future

Our customers' needs and requirements were at the centre of things from the outset when we developed PM ABACUS. That applies not only in terms of reliability and user-friendliness, but also to integrating and networking. We have consistently included the requirements of regionally and internationally networked large-scale projects by implementing internationally recognised hardware and software standards, by including an open, transparent interface concept, and by enabling almost limitless scalability. These are things which make PM ABACUS the ideal system even for medium-sized parking facilities involving between five and 25 terminals—with the option of integrating the facility into a larger network in the future. All PM ABACUS components are optimised for the areas in which they are used, and designed specifically to interact smoothly with one another. They are absolutely reliable, impressively functional, and industry-leading in terms of the future.

SLIMPARK

Even the smallest car parks deserve great solutions

In practice, large-scale parking facilities and smaller car parks differ not only in their sizes, but also in a range of specific considerations. For this reason we gathered all of DESIGNA's technological expertise and experience and developed a tailor-made solution for compact parking facilities. The result is a unique, professional and economical parking system: SLIMPARK.

SLIMPARK is quick and easy to install, yet flexible and powerful enough to fulfil all of the demands of a complete parking system. SLIMPARK utilises bar-code technology, which is particularly suitable for smaller parking facilities, and can deal with short-term and long-term parking tickets. What is especially helpful is that SLIMPARK limits itself to a minimum number of moving components, which significantly reduces the need for maintenance and spare parts—and the associated costs. But what SLIMPARK is not short on is user-friendliness. Despite its versatility, the SLIMPARK lean system is extremely simple and intuitive to use.

Contact for further information:

Nadine Lübbe

DESIGNA Verkehrsleittechnik GmbH

Faluner Weg 3

24109 Kiel, Germany

Tel.: +49 431 5336-249

E-mail: marketing@designa.com

www.designa.com