



ASP Private Cloud

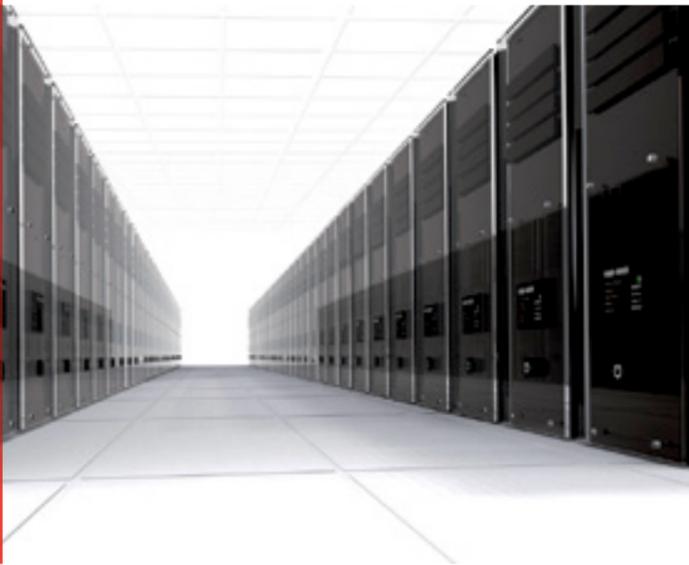


DESIGNA

ASP Private Cloud

Enhanced security from a single source. ASP Private Cloud from DESIGNA.

If something is reliable, we are often reluctant to change it. But particularly in areas of business with stringent security requirements, such as parking management, it might be worthwhile reconsidering this attitude. This is especially true where thousands of commands and data accumulate in the server every second, where highly sensitive data sets are processed day in, day out, and where a malfunction can have drastic financial consequences. Wouldn't it be more forward thinking to choose a solution whose security grows automatically with the tasks assigned to it, and which – thanks to its elevated system stability – safeguards your company's planned sales figures? Welcome to ASP (Application Service Providing) Private Cloud by DESIGNA – the new security solution for your parking management company.



How does ASP Private Cloud work? And what advantages does it offer?

Instead of, as before, operating each car park from its own server, with ASP Private Cloud, DESIGNA – the only manufacturer in the world to do so – offers you the opportunity to run your systems via a central, specially protected server. This will always be state of the art – in terms of both hardware and software. We know that data protection and the reliability of your systems are the bedrock of your business, and so our

highly trained team of IT experts is now at your service in this extremely responsible area. With ASP Private Cloud, different software versions are a thing of the past. This is because every car park system, no matter how old, is run on the latest standardised software version. This also means that switching on new car parks is a piece of cake. And for good measure, there's no need to buy a new server.

Your system is operated with the utmost reliability in a professional data centre, where strictly enforced enhanced security rules are in force. For this reason, redundant Internet connections and emergency backup generators are just as much a matter of course as uninterrupted access control and the daily data backup. In critical situations, failover cluster technology is another plus point when it comes to security,

as it works in the background to ensure that your car park systems are failsafe, ensuring that they always run smoothly. If there are any unexpected problems, a hotline with a VIP PIN is available for fast access to our support team. In an emergency, our development department is also there to fall back on. ASP Private Cloud from DESIGNA. You couldn't be in safer hands!

ASP Private Cloud	In-house Server
<ul style="list-style-type: none"> • Guaranteed reliability through failover cluster, backup generator and secure Internet connections 	<ul style="list-style-type: none"> • Additional costs for installation, servicing and maintaining necessary security features
<ul style="list-style-type: none"> • Enhanced data security, as unauthorised access to the data centre is prevented and every transaction accessing data is password protected and consistently monitored/documentated 	<ul style="list-style-type: none"> • Server is located in the car park so there is a risk of data theft
<ul style="list-style-type: none"> • Daily backup of all customer data 	<ul style="list-style-type: none"> • Operator bears sole responsibility for arranging backups for each server
<ul style="list-style-type: none"> • Latest version of programme and security updates guaranteed 	<ul style="list-style-type: none"> • Current version of programme and security updates not guaranteed
<ul style="list-style-type: none"> • Easy expansion of car parks, as server and software structure is already in place 	<ul style="list-style-type: none"> • Additional server costs for each newly networked car park
<ul style="list-style-type: none"> • Simple introduction of new parking products and functions due to standardised software versions for all car parks 	<ul style="list-style-type: none"> • Increased costs for maintaining versions and systems and introducing new parking products
<ul style="list-style-type: none"> • Effective protection against uploading and use of unauthorised software 	<ul style="list-style-type: none"> • Risk of unauthorised use of the IT structure
<ul style="list-style-type: none"> • Virus attacks impossible 	<ul style="list-style-type: none"> • The operator must constantly ensure protection against viruses and hacking
<ul style="list-style-type: none"> • 24/7 hotline with direct access to DESIGNA's highly trained experts already included 	<ul style="list-style-type: none"> • Additional costs for servicing
<ul style="list-style-type: none"> • A team of IT experts available for smooth operation in the case of faults 	<ul style="list-style-type: none"> • Extensive training required for own IT staff
<ul style="list-style-type: none"> • No costs for the server IT over the entire life of the system 	<ul style="list-style-type: none"> • Additional investment and repair costs for the server over the life of a system (statistics show that server lifetime is 3-4 years)
<ul style="list-style-type: none"> • Time savings for the operator, as DESIGNA takes over responsibility for the server structure 	<ul style="list-style-type: none"> • Own responsibility for the server structure (evaluation and decision-making)
<ul style="list-style-type: none"> • Planning security over the entire life of the system 	<ul style="list-style-type: none"> • Changes to the technology or server failures can result in higher costs
<ul style="list-style-type: none"> • No additional costs for adapting to the latest technologies 	<ul style="list-style-type: none"> • Technological improvements require additional investment



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